

Heineken N.V. successfully issues GBP 400 million 6-year Notes

Amsterdam, 26 February 2009 - Heineken N.V. today announced that it has successfully placed 6-year Sterling Notes for a principal amount of GBP 400 million with a coupon of 7.25%. These Notes were issued under its European Medium Term Note Programme. The Notes will be listed on the Luxemburg Stock Exchange.

The proceeds of the offering will be used to partially refinance bank credit facilities related to the Scottish & Newcastle acquisition and for general corporate purposes. The notes were placed by Barclays Capital, Credit Suisse and HSBC.

Most of the proceeds have been swapped into fixed-rate Euro, with an effective interest rate below 7%.

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Editorial information:

Heineken N.V. is one of the world's great brewers and is committed to growth and remaining independent. The brand that bears the founder's family name – Heineken – is available in almost every country on the globe and is the world's most valuable international premium beer brand. The company's aim is to be a leading brewer in each of the markets in which we operate and to have the world's most prominent brand portfolio. In 2008, the Company operated 125 breweries in more than 70 countries and sold 162 million hectolitres of beer.

Heineken is Europe's largest brewer and the world's third largest by volume. Heineken is committed to the responsible marketing and consumption of its more than 200 international premium, regional, local and specialty beers and ciders. These include Amstel, Birra Moretti, Cruzcampo, Foster's, Maes, Murphy's Newcastle Bown Ale, Ochota, Primus, Sagres, Star, Strongbow, Tiger and Zywiec. In 2008, revenue totalled EUR 14.3 billion and Net Profit before exceptional items and amortisation was EUR 1.0 billion. In 2008, the average number of people employed was 56,208.

Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA:NA and HEIO:NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. Additional information is available on Heineken's home page: <http://www.heinekeninternational.com>.