

Heineken N.V. today, 22 April 2010, held its Annual General Meeting of Shareholders. All agenda items, subject to approval, were approved:

- 1b Adoption of the financial statements for the financial year 2009
- 1c Decision on the appropriation of the balance of the income statement in accordance with Article 12 paragraph 7 of the company's Articles of Association
- 1d Discharge of the members of the Executive Board
- 1e Discharge of the members of the Supervisory Board
- 2 Proposal to approve the acquisition of 100% of the beer operations of Fomento Económico Mexicano, S.A.B. de C.V. (FEMSA) via an all share transaction
- 3a Authorisation of the Executive Board to acquire own shares
- 3b Authorisation of the Executive Board to issue shares to FEMSA (and its affiliates)
- 3c Authorisation of the Executive Board to issue (rights to) shares for other purposes
- 3d Authorisation of the Executive Board to restrict or exclude shareholders' pre-emptive rights.
- 5a Adjustments to the Remuneration Policy for the Executive Board
- 5b Related amendment to the Long-Term Incentive Plan for the Executive Board
- 6a Appointment of Mr. J.A. Fernández Carbajal as member of the Supervisory Board
- 6b Appointment of Mr. J.G. Astaburuaga Sanjinés as member of the Supervisory Board
- 6c Re-appointment of Mr. C.J.A. van Lede as member of the Supervisory Board
- 6d Re-appointment of Mr. J.M. de Jong as member of the Supervisory Board
- 6e Re-appointment of Mrs. A.M. Fentener van Vlissingen as member of the Supervisory Board

Amsterdam, 22 April 2010