

HEINEKEN HOLDING N.V.  
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €0.40 per ordinary share of €1.60 nominal value has been declared for the 2005 financial year. The interim dividend of €0.16 already made payable on 21 September 2005 will be deducted from this. The final dividend per ordinary share is therefore €0.24.

The final dividend, less 25% dividend withholding tax, will be made payable as of 8 May 2006 at ABN AMRO Bank N.V., Amsterdam.

The company's ordinary shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam N.V. as of 24 April 2006.

Amsterdam, 21 April 2006