

Heineken Holding N.V.

Heineken Holding N.V. today, 23 April 2009, held its Annual General Meeting of Shareholders.

All agenda items, subject to approval, were approved:

- 2 Adoption of the financial statements for the financial year 2008.
- 4 Discharge of the members of the Board of Directors.
- 5 Amendments to the Articles of Association.
- 6a Extension of the authorisation of the Board of Directors to acquire own shares.*
- 6b Extension of the authorisation of the Board of Directors to issue (rights to) shares.
- 6c Extension of the authorisation of the Board of Directors to restrict or exclude shareholders' pre-emptive rights.

* Agenda item 6a was amended (9 April 2009) in such a way that the maximum number of shares which may be acquired under the authorisation remains limited to 10% of the issued share capital of the company.

Amsterdam, 23 April 2009