

Heineken N.V.  
established in Amsterdam

The Executive Board of Heineken N.V. hereby gives notice of the decision to distribute an interim dividend of €0.24 per share of €1.60 nominal value for the financial year 2007.

The interim dividend, less 15% dividend withholding tax, will be made payable as of 20 September 2007 at ABN AMRO Bank N.V., Amsterdam. The shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam on 30 August 2007. The record date is 3 September 2007 after closing of the stock exchange of Euronext Amsterdam.

Amsterdam, 29 August 2007