

Heineken Holding N.V.

Heineken Holding N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that an interim dividend of €0.25 per ordinary share of €1.60 nominal value has been declared for the 2009 financial year.

The interim dividend, less 15% dividend withholding tax, will be made payable as of 2 September 2009 at ABN AMRO Bank N.V., acting under the name RBS, Amsterdam.

The company's ordinary shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 27 August 2009. The record date is 31 August 2009 after closing of the stock exchange.

Amsterdam, 26 August 2009