

HEINEKEN HOLDING N.V.  
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €0.70 per ordinary share of €1.60 nominal value has been declared for the 2007 financial year. The interim dividend of €0.24 already made payable on 20 September 2007 will be deducted from this. The final dividend per ordinary share is therefore €0.46.

The final dividend, less 15% dividend withholding tax, will be made payable as of 25 April 2008 at ABN AMRO Bank N.V., Amsterdam.

The company's ordinary shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 21 April 2008. The record date is 23 April 2008 after closing of the stock exchange.

Amsterdam, 18 April 2008