

# Heineken Holding N.V.

---

Heineken Holding N.V.  
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that an interim dividend of €0.28 per ordinary share of €1.60 nominal value has been declared for the 2008 financial year.

The interim dividend, less 15% dividend withholding tax, will be made payable as of 3 September 2008 at ABN AMRO Bank N.V., Amsterdam.

The company's ordinary shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 28 August 2008. The record date is 1 September 2008 after closing of the stock exchange of Euronext Amsterdam.

Amsterdam, 27 August 2008