

Heineken N.V.
established in Amsterdam

The Executive Board of Heineken N.V. hereby gives notice of the decision to distribute an interim dividend of €0.28 per share of €1.60 nominal value for the financial year 2008.

The interim dividend, less 15% dividend withholding tax, will be made payable as of 3 September 2008 at ABN AMRO Bank N.V., Amsterdam. The shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam on 28 August 2008. The record date is 1 September 2008 after closing of the stock exchange of Euronext Amsterdam.

Amsterdam, 27 August 2008