

HEINEKEN N.V.
established in Amsterdam

The Executive Board of Heineken N.V. hereby gives notice that a dividend of €0.62 per share of €1.60 par value has been declared for the 2008 financial year. The interim dividend of €0.28 already made payable on 3 September 2008 will be deducted from this. The final dividend per share is therefore €0.34.

The final dividend, less 15% dividend withholding tax, will be made payable with effect from 4 May 2009 at ABN AMRO Bank N.V., acting under the name RBS, in Amsterdam. The shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as from 27 April 2009. The record date is 29 April 2009 after closing of the stock exchange.

Amsterdam, 24 April 2009