

Heineken N.V. achieves solid volume growth in first four months of 2007

Amsterdam, 16 May 2007 – Heineken N.V. announced today that it achieved good beer volume growth across all regions in the first four months of 2007. The announcement was made ahead of Heineken's Financial Markets Conference in Miami, USA. Heineken will leave its previously communicated full-year guidance of 10-13% organic net profit growth¹ unchanged as the full-year result is heavily dependent on performance in the peak-selling season, from May to August.

In the first four months of 2007, consolidated beer volume grew 11.3% to 34.9 million hectolitres with first-time consolidations accounting for 0.9% of the increase. Due to seasonality in the beer industry, volume and profitability in the first four months of a year is relatively low in the Northern hemisphere. In the first four months of 2006, Heineken's consolidated beer volume and net profit (beia) accounted for 28% and 21% respectively of the full-year 2006 numbers.

Consolidated beer volume First four months ('000 hls)	2007	2006	Change
Western Europe	9,443	9,031	4.6%
Central and Eastern Europe	13,937	12,253	13.7%
Americas	4,367	4,131	5.7%
Africa	4,633	3,955	17.1%
Asia Pacific	2,494	1,971	26.5%
Total	34,874	31,341	11.3%

Volume in the first four months of 2007 was favourably affected by the strong performance of the Heineken brand, which saw double-digit growth in the international premium segment of the world beer market. In addition, the company's local brand portfolios developed well across all regions, in part as a result of the mild winter in large parts of Europe.

In the Americas, consolidated volume grew almost 6%. Volume of Heineken USA - excluding Femsas' Mexican beer brands - increased almost 5% thanks to the general consumer trend towards light and premium beers. Heineken Lager and Heineken Premium Light benefited from this trend and grew despite the impact of adverse weather conditions. Heineken Premium Light is on track to meet its volume target of more than 1 million hectolitres sales volume for 2007.

¹ Growth excluding the effect of foreign exchange rate movements, consolidation changes, exceptional items, amortisation of brands and changes in accounting policies

In Africa and Asia, strong economic growth continued to boost beer volume.

Fit2Fight, Heineken's fixed cost saving programme, is proceeding according to plan and is expected to deliver incremental gross savings between €135 million and €155 million before taxation for 2007.

On 16 and 17 May, Heineken hosts its annual Financial Market Conference which will be audio webcast live on www.heinekeninternational.com/webcast/investor. At the event, Jean-François van Boxmeer, CEO of Heineken N.V., will comment on trading. All presentations will remain on the website for downloading after the conference.

Editorial information:

Heineken N.V. is the most international brewer in the world. The Heineken brand is sold in almost every country in the world and the company owns over 115 breweries in more than 65 countries. With a Group beer volume of 132 million hectolitres Heineken ranks second in the world beer market in profitability. Heineken strives for an excellent sustainable financial performance through marketing a portfolio of strong local and international brands with the emphasis on the Heineken brand, through a carefully selected combination of broad and segment leadership positions and through a continuous focus on cost control. In 2006, revenues amounted to € 12 billion and net profit (before exceptional items and amortisation of brands) amounted to € 930 million. Heineken employs over 57,500 people. Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEHN.AS. Additional information is available on: <http://www.heinekeninternational.com>.

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