

### Heineken N.V. to nominate Mary Minnick as Supervisory Board member

Amsterdam, 17 March 2008 - Heineken N.V. announced today that it will propose to the Annual General Meeting of Shareholders on 17 April 2008, that Mrs. Mary Minnick be appointed a member of the Supervisory Board of Heineken N.V.

Mrs Minnick, 49, is currently a partner in Lion Capital, a UK-based venture capital business and has extensive brand and marketing expertise within the international beverage industry.

Prior to joining Lion Capital in April 2007, Mrs Minnick had a 23 year career with the Coca Cola Company, serving in a variety of executive positions in the USA and Asia, ranging from marketing, new products and sales to general management. Her last position with the Coca-Cola Company was Executive Vice President and President of Marketing, Strategy, R&D, new product development, packaging and environmental policies

Mrs Minnick is an American citizen currently living in the United Kingdom and possesses an MBA from Duke University and a Bachelor of Arts in business from Bowling Green State University.

Subject to approval of the Annual General Meeting of Shareholders, the composition of the Supervisory Board of Heineken N.V. will be as follows:

Cees van Lede (chairman)  
Jan Maarten de Jong (vice-chairman)  
Maarten Das (delegated member)  
Michel de Carvalho  
Jan Michiel Hessels  
Annemiek Fentener van Vlissingen  
Ian MacLaurin  
Mary Minnick

#### **Editorial information:**

Heineken N.V. is the most international brewer in the world. The Heineken brand is sold in almost every country in the world and the Company owns over 115 breweries in more than 65 countries. With a Group beer volume of 139 million hectolitres Heineken ranks fourth in the world beer market by volume. Heineken strives for an excellent sustainable financial performance through marketing a portfolio of strong local and international brands with the emphasis on the Heineken brand, through a carefully selected combination of broad and segment leadership positions and through a continuous focus on cost control. In 2007, revenue amounted to EUR12.6 billion and Net Profit before exceptional items and amortisation of brands amounted to EUR1.1 billion. Heineken employs 54,000 people. Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. Additional information is available on Heineken's home page: <http://www.heinekeninternational.com>.

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