

Heineken N.V. to nominate Christophe Navarre as Supervisory Board member

Amsterdam, 17 March 2009 - Heineken N.V. announced today that it will propose to the Annual General Meeting of Shareholders on 23 April 2009, that Mr. Christophe Navarre be appointed a member of the Supervisory Board of Heineken N.V. for a period of four years.

Mr. Navarre is currently President & CEO of Moët Hennessy, the LVMH Wines & Spirits Group, a role he has held since 2001 following four years as President of Jas Hennessy & Co since 1997.

Prior to this, Mr. Navarre held a number of senior finance and market President positions with the Belgian brewing company Interbrew including President of the Italian and French operating businesses and CFO of the Belgian business. This followed seven years in Sales and Marketing management with the Esso Group, and six months at the Continental Bank where he began his career in 1980.

Mr. Navarre, 50, is Belgian and lives in France. He has a degree in business administration from Liege University in Belgium.

Subject to approval of the Annual General Meeting of Shareholders, the composition of the Supervisory Board of Heineken N.V. will be as follows:

Cees van Lede (chairman)
Jan Maarten de Jong (vice-chairman)
Maarten Das (delegated member)
Michel de Carvalho
Jan Michiel Hessels
Annemiek Fentener van Vlissingen
Ian MacLaurin
Mary Minnick
Christophe Navarre

Editorial information:

Heineken N.V. is one of the world's great brewers and is committed to growth and remaining independent. The brand that bears the founder's family name – Heineken – is available in almost every country on the globe and is the world's most valuable international premium beer brand. The company's aim is to be a leading brewer in each of the markets in which we operate and to have the world's most prominent brand portfolio. In 2008, the Company operated 125 breweries in more than 70 countries and sold 162 million hectolitres of beer. Heineken is Europe's largest brewer and the world's third largest by volume. Heineken is committed to the responsible marketing and consumption of its more than 200 international premium, regional, local and specialty beers and ciders. These include Amstel, Birra Moretti, Cruzcampo, Foster's, Maes, Murphy's, Newcastle Brown Ale, Ochota, Primus, Sagres, Star, Strongbow, Tiger and Zywiec. In 2008, revenue totalled EUR 14.3 billion and Net Profit before

exceptional items and amortisation was EUR 1.0 billion. In 2008, the average number of people employed was 56,208. Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA:NA and HEIO:NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. Additional information is available on Heineken's home page: <http://www.heinekeninternational.com>.

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