



## Heineken's global TV commercial 'Waiter'- Storyline

**Title:** Heineken Casino Royale "Waiter"  
**Director:** Stephen Gaghan  
**Lead Role:** Eva Green as Vesper Lynd  
**Audio:** Classic Bond Theme

It is late in the evening at the luxurious Hotel Splendide. Vesper Lynd, played by Eva Green, enters the hotel lobby to rendezvous with Bond. As she glides across the lobby, she sees the concierge on the phone.

Noticing Vesper, he quickly hangs up the phone and smiles at her. Vesper's trained eye sees beyond the painted smile, to a nervous, suspicious expression.

As Vesper approaches the elevator, a waiter appears behind her carrying a bottle of Heineken on a tray. Vesper observes the waiter and the concierge sharing a glance.

Ding, the elevator door opens. They both enter. Sensing that something is going to happen, Vesper presses the button for the fourth, fifth and sixth floor. Standing side-by-side, staring ahead in the elevator, Vesper notices a bead of perspiration on the waiter's forehead. Vesper's face betrays nothing.

Ding. To get ahead, Vesper exits the lift on the fifth floor and swiftly moves to the stairwell. She creeps through the door to the sixth floor and moves quietly down the hallway. She hears the 'Ding' of the lift.

She approaches the suite and frantically looks for the key. Around the corner, a huge shadow looms. Vesper, squeezes into a doorway out of sight. As the waiter approaches the door, he reaches into his inside pocket of his jacket.

Vesper reaches for the light switch - it all goes black.

In the blackness, we hear a distinctive thwack, thud and groan. Somebody is down. But who?

When the light comes back on, the waiter lies on the ground, arms outstretched, holding the offending weapon – a bottle opener! Vesper picks up the cold bottle of Heineken from the floor.

She enters the suite. The shower is on and the tuxedo is hanging on the door. Over the sound of the shower Bond calls, "Darling, did you run into room service? I ordered you a Heineken".

Vesper smiles and opens the bottle of Heineken.

### Press enquiries

Véronique Schyns

Tel: +31 (0)20 52 39 355

veronique.schyns@heineken.com

**Editorial information**

- To download stills of the ad, images of Eva Green at the Heineken Commercial set and the Heineken Casino Royale logo visit [www.heinekeninternational.com/press/mediakit](http://www.heinekeninternational.com/press/mediakit)
- To download the Heineken International press release of 29 May 2006 “Heineken Bonds with Casino Royale” visit [www.heinekeninternational.com/press/pressreleases](http://www.heinekeninternational.com/press/pressreleases)
- The Heineken Casino Royale commercial is directed by Oscar and multi-award winning director and screenplay writer Stephen Gaghan.
- Heineken beer will feature in Casino Royale.
- Casino Royale is scheduled for international release on 17th November 2006.