

HEINEKEN HOLDING N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €0.60 per ordinary share of €1.60 nominal value has been declared for the 2006 financial year. The interim dividend of €0.16 already made payable on 20 September 2006 will be deducted from this. The final dividend per ordinary share is therefore €0.44.

The final dividend, less 15% dividend withholding tax, will be made payable as of 8 May 2007 at ABN AMRO Bank N.V., Amsterdam.

The company's shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 23 April 2007. The record date is 25 April 2007 after closing of the stock exchange of Euronext Amsterdam.

Amsterdam, 20 April 2007