



# Energy Policy Statement

*The Heineken Company needs energy to manufacture and transport its products. Furthermore, energy is required to produce and transport raw, packaging and auxiliary materials. The Heineken Company acknowledges that the availability of fossil fuels is not unlimited and that their use may lead to climate change. The Heineken Company therefore issues this Energy Policy Statement with the purpose to raise awareness for this issue, to be a world-class performer on energy efficiency and to reduce the environmental impact of energy use.*

**1.** The Heineken Company aims to decrease the environmental impact of energy consumption and associated emissions by taking energy conservation measures, and aims to explore the use of renewable energy such as biogas, biomass, solar energy and wind energy.

**2.** Each Heineken Operating Company strives for continuous improvement by setting annual energy efficiency targets and by planning actions in order to achieve these targets. The consumption of heat and electricity shall be registered and reported in the Brewery Comparison System on a monthly basis. The energy consumptions and our energy saving efforts will be made public through our Company Safety, Health and Environment Report.

**3.** The electricity for our production process is mostly supplied by public or private utility companies. When there is a choice as regards the supply of electricity or fuels, the energy sources shall also be judged on environmental criteria. Own heat and electricity

generation plants shall be designed, maintained and operated in such a way that emissions of nitrogen oxides, sulphur oxides and particulate matter are reduced.

**4.** The Heineken Company considers environmental criteria such as energy intensity and associated emissions when purchasing raw, packaging and auxiliary materials or when transporting finished product.

**5.** This Energy Policy Statement shall be communicated to our employees and supported by other means of communication, in order to keep awareness and commitment at a high level.

Signed by the Corporate PP&C Director



Th. A. de Man  
17 October 2002