

WATER POLICY STATEMENT

The Heineken Company recognises that water is essential for life. Water is also a prime raw material and indispensable for cleaning purposes for the Heineken Company. However, sufficient quantities of water with a good quality will become scarce in the world. The Heineken Company is aware of this and wants to demonstrate its responsibility towards this subject by the publication and implementation of this Water Policy Statement:

GENERAL

1 The Heineken Company obtains water from various sources such as wells or public supplies thereby complying with the prevailing regulations and securing the necessary permits.

2 The water supply sources are regularly assessed through the water survey which comprises the analysis of the water regarding all parameters as formulated in the drinking water legislation. The effect of our operations on the environment and vice versa are evaluated and result in actions in order to assure a sustainable relation with its natural surroundings.

3 The Heineken Company will strive to reduce its water use by setting water usage targets. Breweries will plan actions in order to achieve these targets.

4 The Heineken Company discharges waste water as a result of its operations in compliance with prevailing regulations. Where such regulations do not (yet) exist, the company will take its responsibility and set its own waste water discharge standards. Breweries make plans to reduce the pollution load and meet the standards set.

5 The effort to continuously improve on water use and waste water discharge will be monitored in the Brewery Comparison System and will be published in the Company Environmental Report.

6 The Water Policy and related activities will be communicated to all employees and supported by other communication means in order to keep the awareness at a high level.

USE

1 Brewing water of a good quality is essential for beer. The Heineken Company adheres strictly to high water quality standards and this is monitored on a regular basis.

2 Water conservation is an important part of the company policy. Reduction of water use has a high priority, however, without compromising on the safety and quality of the final product and the health of its consumer.

Signed by Corporate Production Policy & Control Director



Amsterdam, 20 October 1999

N.B. This policy statement is an elaboration of the Heineken Company Environmental Policy Statement regarding the aspect of water.